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RISD FOUNDATIONS & COLOR THEORY

the foundation and color programs at RISD, are focused on the organization of visual elements and dynamic use of color. these examples demonstrate the interdependence of art and design.

pink stealth
gouache
8.5" x 22"



self-portrait
charcoal
40" x 60"



color seasons
gouache
8" x 8"
x4



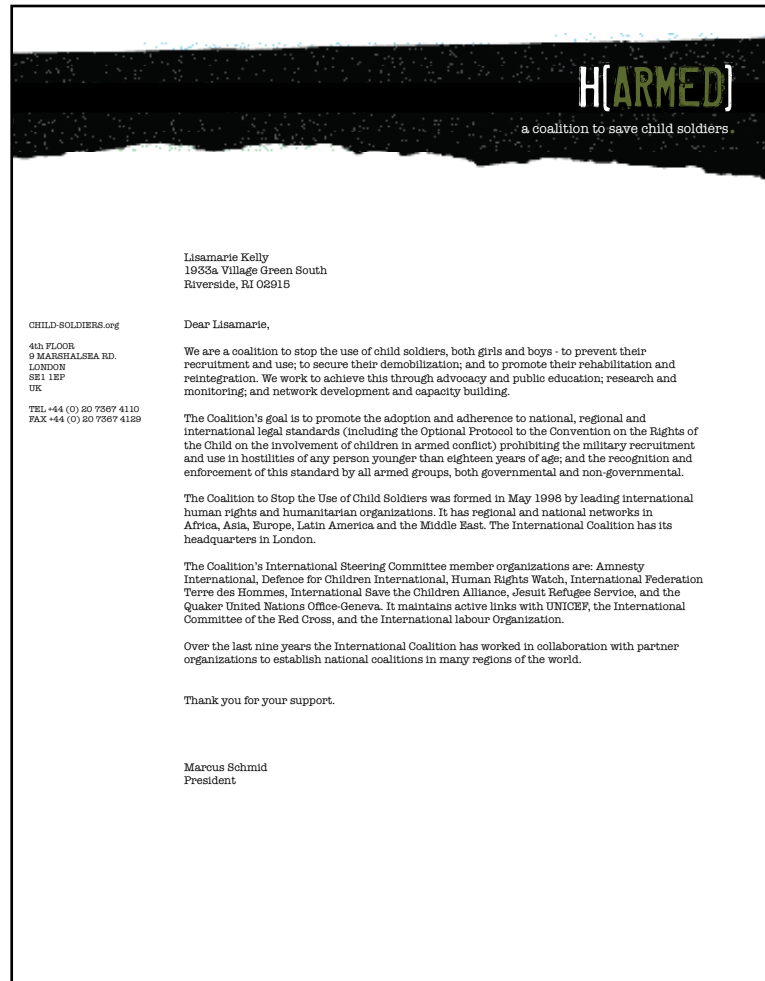
self-portrait
gouache
12" x 12"



H[ARMED] IDENTITY

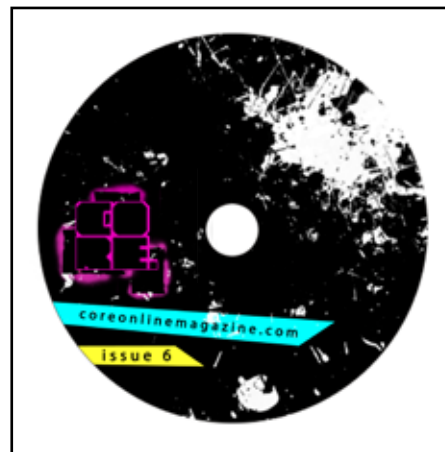
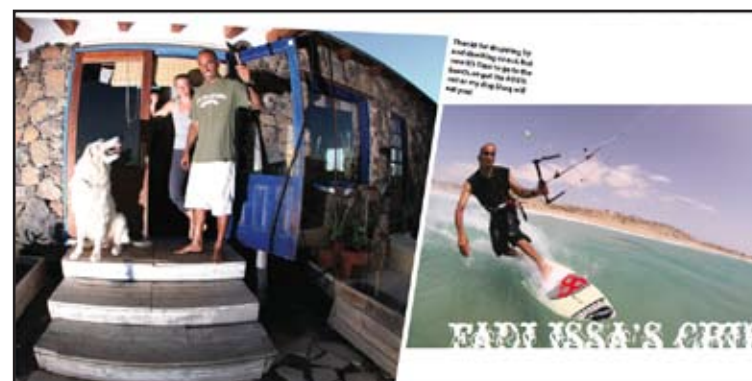
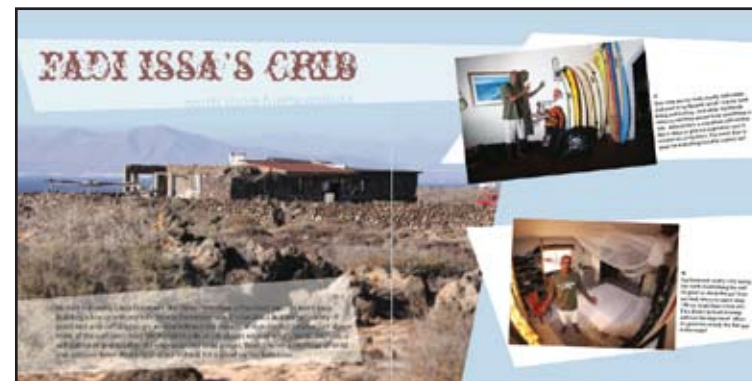
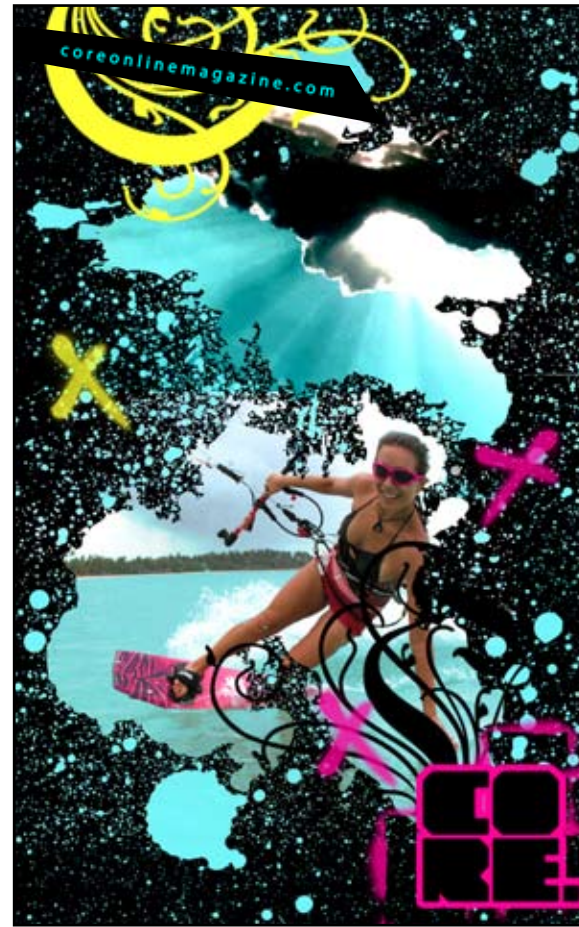
H[ARMED] is an identity based group of work surrounding the 'saving child soldiers campaign'. not only were standard uses of an identity used, but also applied to t-shirts, vehicle wraps, and stickers.

the design was structured with military like colors and feel, but with a strong message based on word play.



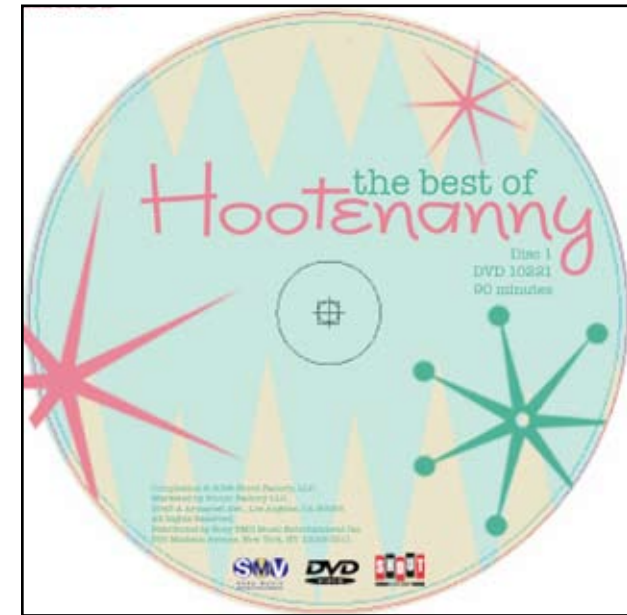
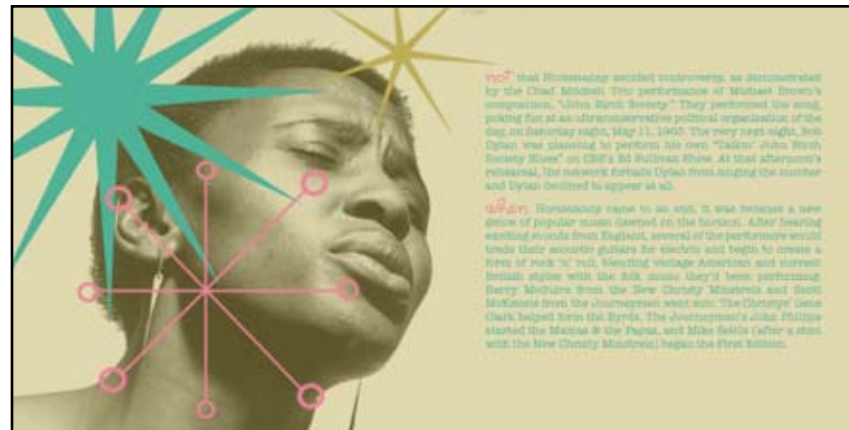
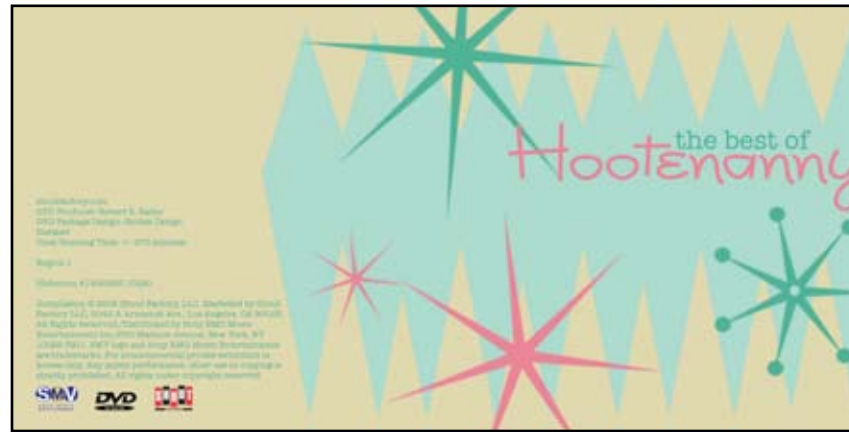
CORE ONLINE MAG

core online magazine, a trendy, kiteboard magazine has recently gone to print. as a group scattered world wide, magazine layouts were built from a once interactive web mag. a dvd was also authored for those who still wanted the digital feel, with out the need for internet connection. a fold out poster was also implemented within the packaging. the dvd also consisted of marketing materials, available for download.



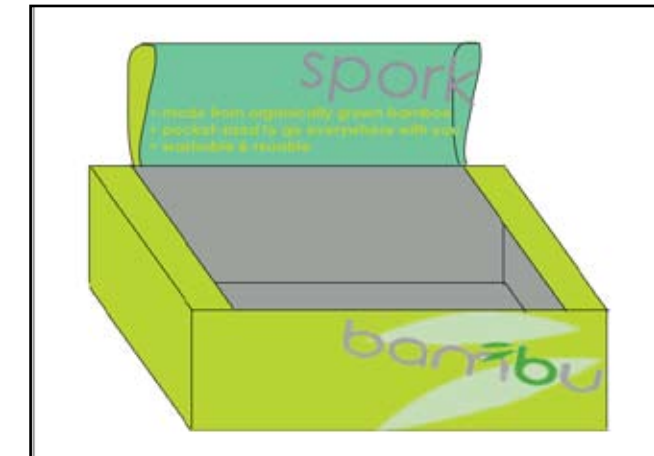
HOOTENANNY DVD

hootananny was a dvd based project, which collected the music and feel of the 50's & 60's. the 'collector's edition' book was hardcover bound.




BAMBU SPORK COUNTER DISPLAY

the bambu spork counter display was a sustainability project under risd direction. the goals were to use the least amount of material to print ship, and market the bambu sporks, without waste.




IDENTITY DESIGN

identity design, is an important aspect of an community or industry. these examples show the importance of basic structure and clarity -- but also the creative options of making your brand bright and memorable.



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Hello,

We will be beginning a very important <describe the type of project> within the next. The problem is, we don't have the skills we need in-house, and don't know of a freelance For example: "writer" or "graphic designer" who we can trust to deliver the work on deadline. I'd like to know if you've used a For example: "writer" or "graphic designer" whom you would recommend.

The project will begin about <starting date> and will need to be complete by <completion date>. If you have used anyone whose work you trust and who would be available for that period, please have him or her call me at <phone number>. I would really appreciate it, and I'd be happy to return the favor anytime. Thanks in advance for the help!

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Regards,

Jim Karter

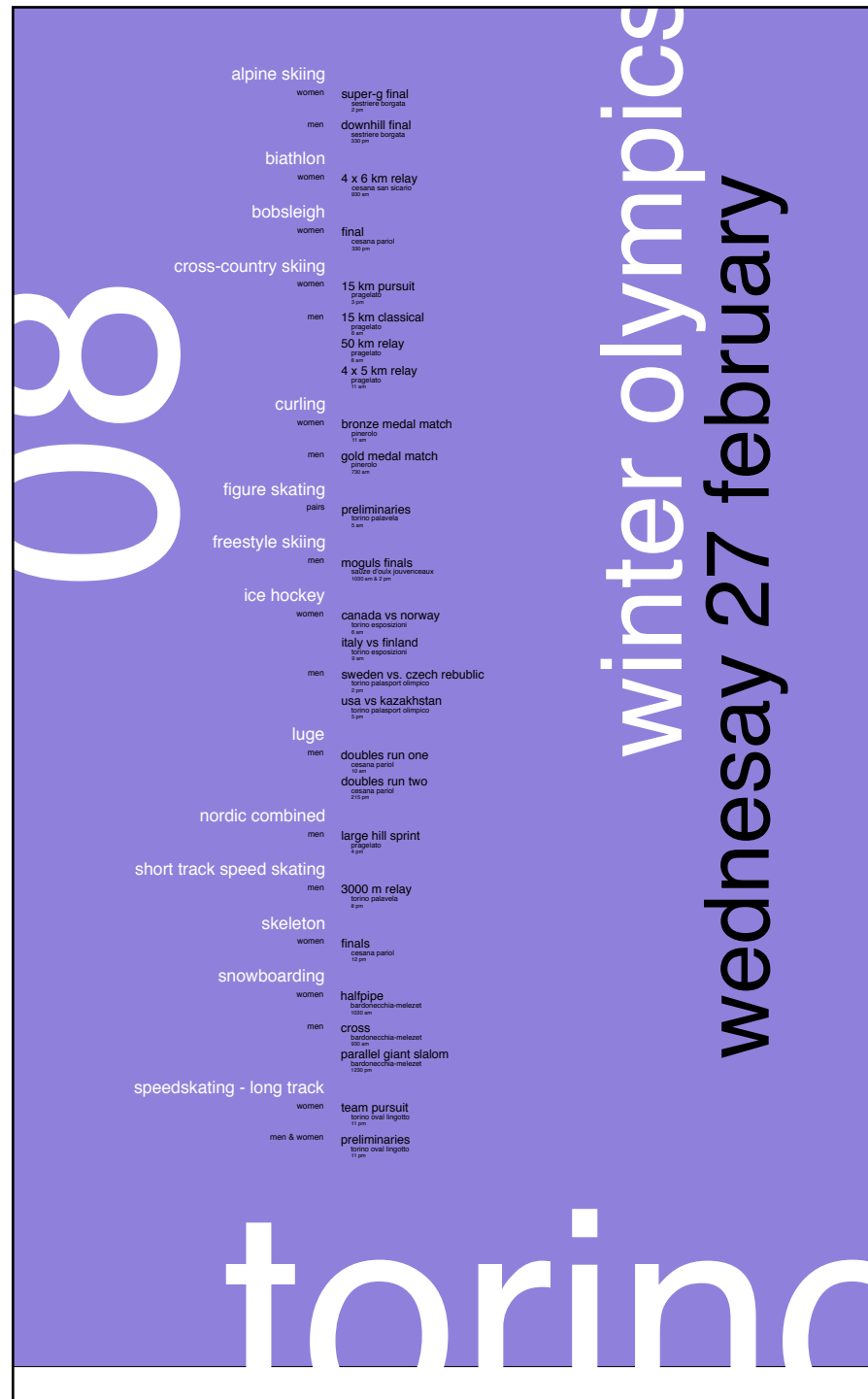
POSTERS ETC.

posters and book wraps are larger based promotional materials. the torino poster [and color variants] show the schedule of events for the 2008 winter olympics easily, and clearly.

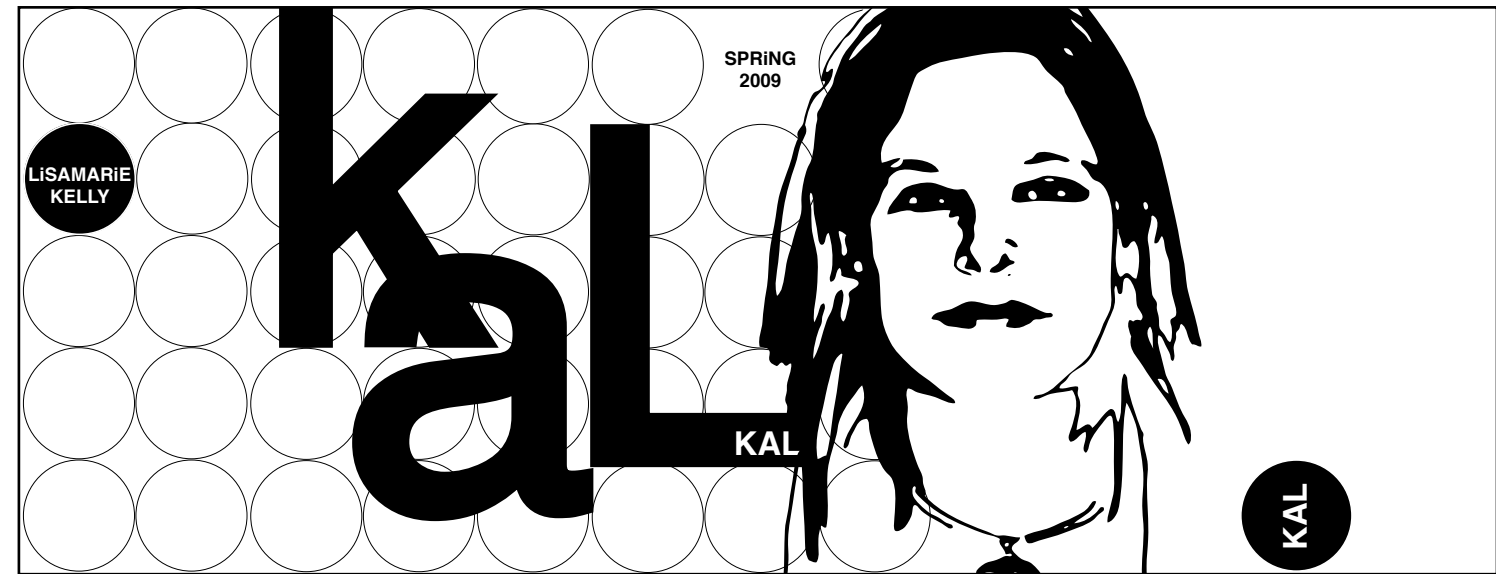
the goal of the kal book jacked was to have computer type and the hand drawn image coexist.

the fluxus content is a sample of collaged image based on the fluxus movement of music, it is collected in a large, fold out, accordion book.

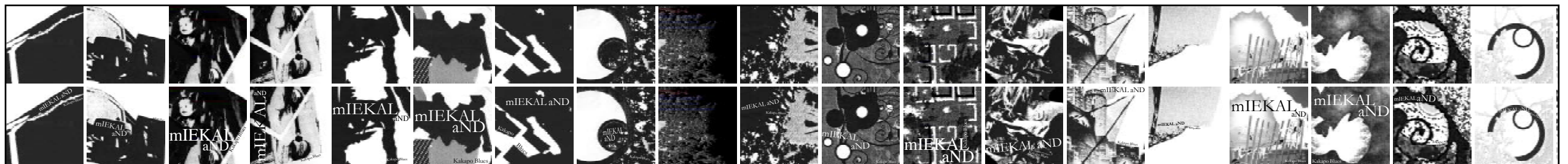
olympic poster
cs3 / type iii
24" x 34"



kal book wrap
cs3 / id design
9" x 24"

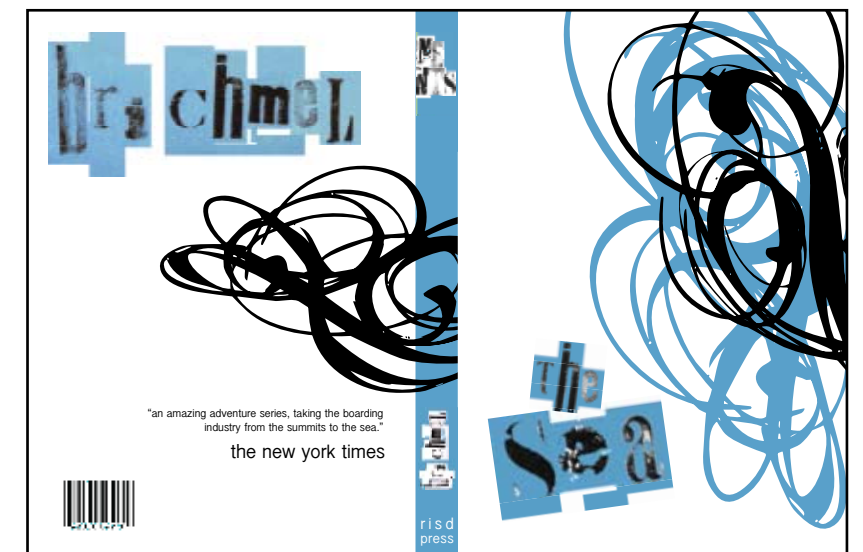
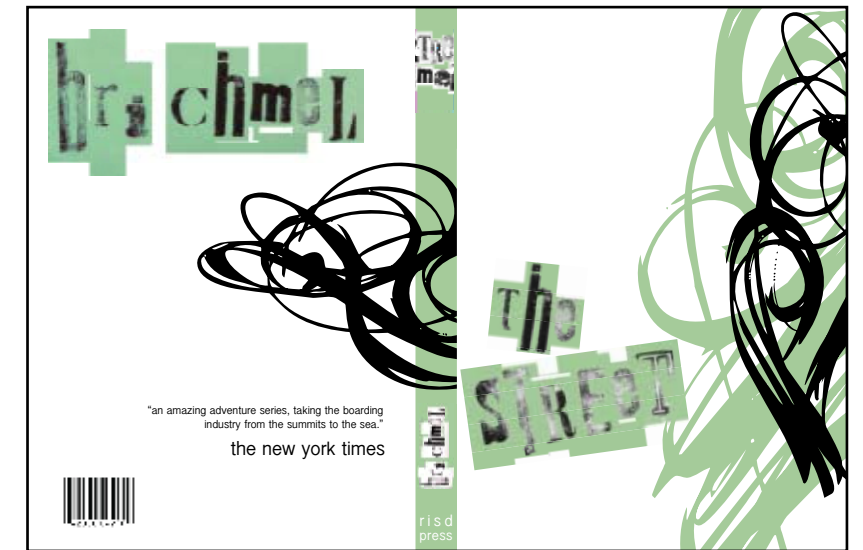
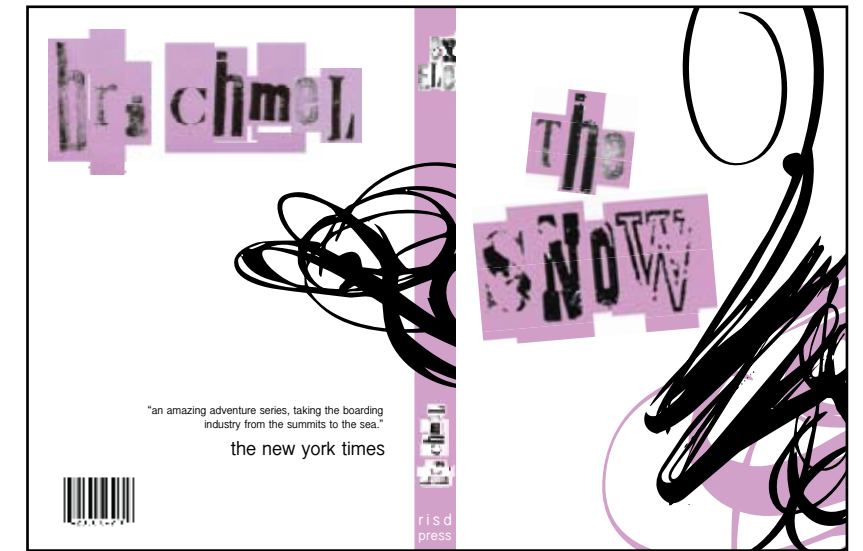


fluxus content
collage / cs3
24" x 240"



EXTREME ELEMENT DVD SERIES

the extreme elements dvd series was based around the 'snow, street, and sea' styles of the extreme sporting industries. the goal was to use lead set type, to create an original identity that fit within the already trendy industry,



WEB

although web was not a large part of the RISD curriculum, it's grown to be an important part of daily life.

some examples [counter clock wise] include:

lifelift for women, king brewha freestyles, rhode island college - student community government, the organizing zone, cape cod counterworks, and jennifer vieira designs.

