
education

rhode island school of design | providence, ri
bachelor of fine arts: graphic design. english concentration.
2005 - 2009

rhode island school of design | providence, ri & basel, switzerland
continuing education. summer & abroad programs
2007 - 2008

art institute of boston, at lesley | boston, ma
courses in graphic design & fashion
2002 - 2004

experience

gymboree, corp. | web creative designer. san francisco, ca. december 2010 - present.
develops and produces creative content for ecommerce websites as well as all email campaigns.
responsible for html coding and online marketing for all four gym-mark brands.
takes projects from concept to completion creatively, while working within brand guidelines.
organizes and directs studio photoshoots for web based photography. maintains all online creative.

gap, inc. | production designer & consultant. san francisco, ca. august 2010 - december 2010.
consulting and assisting with graphic design projects and production art for within the
banana republic marketing department. implementing and overseeing a wide variety of
print and digital production, including preparing files for offset and digital printing, optimizing
image graphics, and working with designers and vendors to get the create the best possible
output. also, versioning in-store signage surrounding seasonal and holiday sales.

tissla marketing | graphic designer. san francisco, ca. june 2010 - august 2010.
created print, web and propaganda materials for promotional events on college campuses. directed
production time lines, and managed print houses. clients include: comcast, foursquare and hasbro, inc.

staples, inc. | graphic designer. framingham, ma. january 2010 - june 2010.
creating print marketing materials while innovating within brand standards. building seasonal campaigns
in collaboration with senior management to be used cross media. creating & developing promotional
designs & layouts for weekly circular advertisements, in-store signage, & other marketing creatives.
involvement in outside typographic, merchandise and web projects.

lisamarie kelly designs | freelance web & print. 2004 - present.
designing print works including logos & identities, mailers, flyers, stationary, business cards, t-shirt designs,
photography, signage, brochures, and style guides. designing & developing a wide range of websites.

rhode island college | webmaster. providence, ri. january 2008 - june 2011.
designed, programmed & maintained websites, promoting campus clubs & organizations.

hasbro, inc. | packaging concept artist. pawtucket, ri. september 2009 - january 2010.
directed production and produced packaging prototypes for marketing & sales purposes. communicated
with design & marketing departments to organize large scale prints on commercial plotters & die-cut
cardboard structures.

technology therapy group, llc | creative / web intern. providence, ri. 2008.
designed, programmed & developed websites, updated & maintained client sites. created e-blasts and
advertisement materials. prepared & optimized photos & graphic materials. integrated and maintained
materials within content management systems.

boys & girls club of cape cod | art director / mentor. 2003 - 2005.
mentored local youths with emphasis on art education.

notables

cape cod night at the pops program cover | 2004
scholastic art awards, boston: gold key | 2005
boys & girls club: youth of the year | 2005

skills

technology | photoshop. illustrator. indesign. dreamweaver. flash. css/html. mac os. microsoft office.
efficient with after effects, actionsript, javascript & pc platforms.

communications | leadership qualities, team driven. works & communicates well in groups
as well as individually on self-directed projects. outgoing, very organized, motivated & personable.

art/design | print & web. identity/branding. typography. packaging. color theory. photo rendering. concept
& information organization. industrial design/3d. letterpress. screenprinting. various printmaking techniques.
book-binding. various freehand painting & drawing techniques: gouache. watercolor. oil. acrylic. charcoal.
spraypaint.